

ABAG Citizen Alliance Program...

is a way ABAG can help your organization put on its own programs; it is a way to obtain professional in-kind staff support for public meetings, conferences, workshops, and seminars on issues of regional significance. Or, your organization may need help with printing or graphics for issue papers, surveys, service directories, brochures or pamphlets.

The key word is help. We request that ABAG activity on a project be matched by at least an equal amount of citizen activity (e.g., collating and stuffing mailings, tabulating responses, generating mailing lists, addressing, research, etc.). We can't provide much money (a maximum of \$200 is available for a project), but we can offer professional staff support.

For public functions, ABAG staff can help your organization find speakers, plan the content of meetings, locate proper facilities, supply special interest mailing lists, design announcement brochures and furnish graphics, write news releases and radio/TV announcements, prepare other written material or supply clerical support.

ABAG staff can also help with printing or graphics for issue papers, surveys, service directories, brochures or informational pamphlets; write and edit scripts and printed materials; assemble slides; or provide other technical communications assistance.

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NOV 17 1978

You are eligible if...

yours is an established, non-government supported citizen organization (such as a service club, environmental organization, homeowners group, civic improvement association, youth group). Official boards that have a significant amount of support from public funds will not be considered.

UNIVERSITY OF CALIFORNIA



You can apply...

by filling out one of the application forms at the back of this booklet and mailing it to ABAG, Hotel Claremont, Berkeley, California 94705. All applications must be received by December 11, 1978. The Citizen Services Committee, headed by Lafayette Councilman Ned Robinson, will review the applications on December 21 and select those projects ABAG will cosponsor during the period January through June, 1979.

You are welcome to attend the December 21 meeting at 2:00 p.m. in ABAG's Studio Conference Room to clarify details of your proposed project. However, attendance is not essential to having your project fully considered by the Committee for cosponsorship.

FOR ADDITIONAL INFORMATION, CALL ABAG AT (415) 841-9730.

ABAG co-sponsors projects...

that help established citizen organizations--such as yours--educate and inform people.

Projects must be timely and relate to regional planning issues. (A list of ABAG's planning programs is found on Pages 3 and 4.)

Projects directly related to ABAG's Environmental Management Program for water quality, air quality, and solid waste management are particularly encouraged.

Preference will be given to projects of regional concern--as distinct from essentially local or national issues.

Projects are sought which indicate that diverse viewpoints will be presented.

Recent Citizen Alliance Projects Include...

Printed Materials

- A computer-based directory of environmental groups ("Harbinger File").
- A brochure on the bay estuarine system for the Marine Ecological Institute.
- A booklet on how to commute by bicycle and public transportation.
- An abstract of the proceedings of four day-long forums on Urban Crisis.
- A "Guide Book for Seeking Elderly Housing."
- The proceedings of a conference on open space elements.
- Compendium of "Innovative Workplaces in the San Francisco Bay Area."

Cosponsorship of Conferences

- "Property Rights and Human Rights: Housing '78" scheduled for 11/11/78.
- The Second Annual Bay Area Environmental Education Resource Fair to acquaint environmental educators with the vast resources available in the region.
- The Bay Area Creative Recycle conference on how to divert industrial waste and surplus materials to educational, cultural, and social service agencies.
- Workshops to develop a program for waste reduction, separation, and recycling of waste components and to institute curbside pickup programs.
- A seminar on housing problems concentrating on solutions for housing for low- and moderate-income families.
- Conferences on various aspects of ABAG's Environmental Management Plan.

Miscellaneous

- Preparation of public service announcements on the location of recycling centers throughout the Bay Area.
- Support for a symposium on urban forestry programs.
- Funding of research in preparation for hearings on the effect of military spending in the Bay Area.
- Purchase of a film on water quality "The Thin Edge of the Bay" for showing to various citizen groups.

ABAG's regional planning program...

covers a wide variety of activities. Through its 34 programs, ABAG provides a range of services to member governments and conducts planning and research programs in a number of fields. Some of these are described below, but citizen projects need not be limited to the subjects listed.

REGIONAL PLANNING PROGRAM

The June 1978 Update of the Regional Plan 1970-1990 brought together all regional policies approved since 1970 in a single document, grouped according to seven categories: Housing, Economic Development, Environmental Quality, Transportation, Health, Safety, and Recreation. A major new feature is the emphasis on subregional planning. Conditions, regional issues, and--in some cases--policy positions are described for fifteen subregional areas. Studies with local governments to develop subregional approaches to regional problem-solving are underway.

Another major effort will be to assess the impact of the Environmental Management Plan on existing policies and programs in the other six policy areas of the Regional Plan.

Housing - The Regional Housing Plan was approved in January 1978 along with quantified goals for housing construction. A Directory of Housing Subsidized by the U.S. Department of Housing and Urban Development was distributed to help lower-income people seeking affordable housing in the Bay Area. Housing Profile 1970-1975 describes the current situation for counties and market areas throughout the region. Continuing studies on the region's housing market activity will be reported in a new series.

Economic Development - ABAG investigates economic development impacts affecting the overall growth of the Bay Area. During 1979 agreement will be sought concerning the key economic development issues facing the Bay Area and what role ABAG should assume in resolving economic issues. This project will continue to compile industrial siting information, review major problems associated with the permit process, and examine policy impacts and controls of the Environmental Management Plan on economic development of the Bay Area.

Environmental Quality - A two-year initial planning process was completed in June 1978 with the preparation of an Environmental Management Plan (EMP) for the region. The plan is subject to annual review. In the continuing planning process, the EMP effort will include further research and refinement in the areas of air quality, water quality, and solid waste management as well as monitoring progress toward implementation. A new part of the solid waste program is the evaluation of energy recovery, recycling and reuse alternatives for wood wastes in the Bay Area. Staff will be working with other agencies in updating various aspects of the plans and in the development of additional control measures as needed.

Energy - The major products of the energy program over the next eighteen months will be the development of a set of regional energy policies, an index of the responsibilities and information bases of major energy agencies, and periodic reviews of energy conservation proposals as they affect local government policies.

Land Capability - A Land Capability Study helps Bay Area jurisdictions use geologic publications more effectively. The study developed a method to assess and reduce expected dollar costs of earth science phenomena such as earthquakes, flooding, slope stability and resource depletion. Detailed information about earthquake hazards and local government liability will be available from ABAG's 1977-78 Earthquake Liability Study, funded by the National Science Foundation.

Emergency Medical Services - The EMS program currently focuses on five major areas: 1) Emergency Medical Technician-I (EMT-I) Skills Testing (a program aimed at ensuring equal emergency skills proficiency for all EMTs in the region); 2) Mobile Intensive Care Nurse Criteria Standardization; 3) Paramedic Criteria Standardization; 4) Communication Coordination of UHF Med Channels (those used by paramedics to talk to base hospitals); 5) general coordination of the nine-county EMS systems through the Regional EMS Council.

Santa Clara Valley Corridor Evaluation - The Joint Policy Committee (JPC) of ABAG and the Metropolitan Transportation Commission (MTC) is developing regional policies for the Santa Clara Valley Corridor. The project is in its final phase of technical analysis. The JPC is scheduled to adopt policies with regard to spending public funds for transportation projects.

TECHNICAL SERVICES

Local Government Fiscal Studies - This program will refine fiscal impact analysis procedures and assist municipalities in the development of cost/revenue models and in the use of fiscal impact analysis for their jurisdictions.

Population Projections - Projections of population, jobs, housing, and land use to the year 2000 as used in the Environmental Management Program and for transportation and other regional planning applications are subject to continuing update and refinement. The projects have resulted from a major local and regional cooperative effort led by ABAG.

ABAG's Citizen Services Committee...

reviews project applications every six months for ABAG cosponsorship. The following are some of the questions the Committee will ask in making its selection:

Is the subject matter important to Bay Area citizens?

Does the subject matter relate to ABAG's regional planning program?

What is the educational benefit to the region's citizens?

Does the project provide needed information to assess alternative solutions to regional problems?

Will the project provide timely communication on current issues?

Will the information gathered, and citizens' opinions, be conveyed to ABAG decision makers as a result of the effort?

Will the project reach new regional constituencies not previously involved in ABAG citizen activities?

Is the project unique or innovative?

Mail to: Association of Bay Area Governments
Public Affairs Department
Hotel Claremont
Berkeley, CA 94705

APPLICATION FOR CO-SPONSORSHIP OF A PUBLIC FUNCTION

Name of Citizen Organization _____

Address _____ Phone _____
Number and Street City Zip Area Code/Number

Name of Contact Person(s) _____

Address _____ Phone _____
Number and Street City Zip Area Code/Number

What type of public function is being planned?

_____ Conference _____ Convention _____ Symposium

_____ Workshop _____ Seminar _____ Class

_____ Other (Please explain) _____

Title of Function: _____

Clientele: (Describe the type and size of audience and recipients who will benefit from this project.)

Will you need meeting announcements

Designed by ABAG _____

Printed by ABAG _____ Number to be printed _____

Does your organization have a non-profit bulk mailing permit? _____

For public functions, ABAG staff can help your organization find speakers, plan the content of meetings, locate proper facilities, supply special interest mailing lists, design announcement brochures and furnish graphics, write press releases and radio announcements, prepare written material or supply clerical support.

What kind of help will you need from ABAG? Please be specific about your requirements.

What kind of help will your members provide? _____

Type of facilities required: _____

Proposed Date: 1st choice _____ 2nd choice _____ Is the date flexible? _____

Proposed location _____ Proposed time _____

What other organizations have been contacted for funding (e.g., college districts, foundations, private agencies)? _____

Will a registration fee be charged? _____ What will the fee be? _____

How will the results of the function be shared with ABAG elected officials and staff and the region? _____

What do you expect the results of the project will be? _____

Is Direct Cost Assistance (maximum of \$200) requested? _____

If necessary, please attach an additional page to answer any of the above questions, or to explain how you think your project relates to ABAG's programs and meets the decision criteria.

Mail to: Association of Bay Area Governments
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Berkeley, CA 94705

APPLICATION FOR ASSISTANCE WITH WRITTEN MATERIALS OR OTHER

COMMUNICATIONS TOOLS

Name of Citizen Organization _____

Address _____ Phone _____
Number and Street City Zip Area Code/Number

Name of Contact Person(s) _____

Address _____ Phone _____
Number and Street City Zip Area Code/Number

Proposed Title of Project _____

What type of communications tools are being planned?

(Note: ABAG/Citizen Alliance funds are mainly in the form of in-kind staff assistance. Funds are not available for extensive production of other than one-color printed materials. ABAG staff presently does not have professional videotape equipment or film production capability.)

_____ Preparation of tape series _____ Television presentation
_____ Preparation of slide presentation _____ Radio presentation
_____ Printed materials: Directory _____ Printed materials: Data/survey
_____ Printed materials: Brochure _____ Printed materials: report/
questionnaire
_____ Posters (Size limit 11" x 17" on card stock if ABAG is to print.)
_____ Other (Please explain) _____

Proposed number of copies _____ Approximate number of pages (sides) _____

Does your organization have a non-profit bulk mailing permit? _____

Clientele: (Describe the type and size of audience and recipients who will benefit from this project.) _____

What kind of help will you need from ABAG? (Please refer to Page 1 for a description of the kind of help we are able to offer.) Please be specific about your requirements.

What kind of help will your members provide? _____

Schedule: Date for submission of initial draft _____

Date for submission of final copy _____

What other organizations have been contacted for funding (e.g., college districts, foundations, private agencies)? _____

Will a fee be charged for the final product? _____ What will the fee be? _____

How will the results of the project be shared with ABAG elected officials, staff, and the region? _____

What do you expect the results of the project will be? _____

Is Direct Cost Assistance (maximum of \$200) requested? _____

If necessary, please attach an additional page to answer any of the above questions, or to explain how you think your project relates to ABAG's programs and meets the decision criteria.

ABAG/CITIZEN ALLIANCE PROGRAM

YOU CAN BE HEARD!



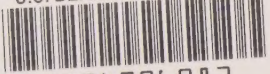
**AND YOU CAN HELP
OTHERS SPEAK OUT TOO**

**APPLY NOW FOR ABAG
COSPONSORSHIP
FOR PERIOD JANUARY-JUNE 1979**

ABAG
ASSOCIATION
OF BAY AREA
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